

# NEXT GEN ATP FINALS

#NEXT GEN ATP



QUALIFICATIONS

3RD-4TH- 5TH NOVEMBER 2017



SM3

SPORTING MILANO 3  
HEALTH & LIFESTYLE

# THE EVENT

**The NextGen ATP Finals, which takes place from 7 to 11th November 2017 in Milan,** will be the occasion to admire the best young talents on the Circuit Challenge in what is considered the new breathtaking final of the season.

**Challengers have to be under 21** and only the best seven Emirates Race players will qualify for the tournament, while the eighth is entitled to get the NextGen wild card.

The Next Gen is used to introduce and experiment new rules and new procedures that, if accepted, will then be applied throughout the Circuit ATP.



# NEXT GEN AND SPORTING MILANO 3

Sporting Milano 3, from 3 to 5th November, will host the tournament that will challenge the top 8 Italians under 21 for the assignment of the wild card necessary to access the main event that will have a prize pool of 1.25M\$.



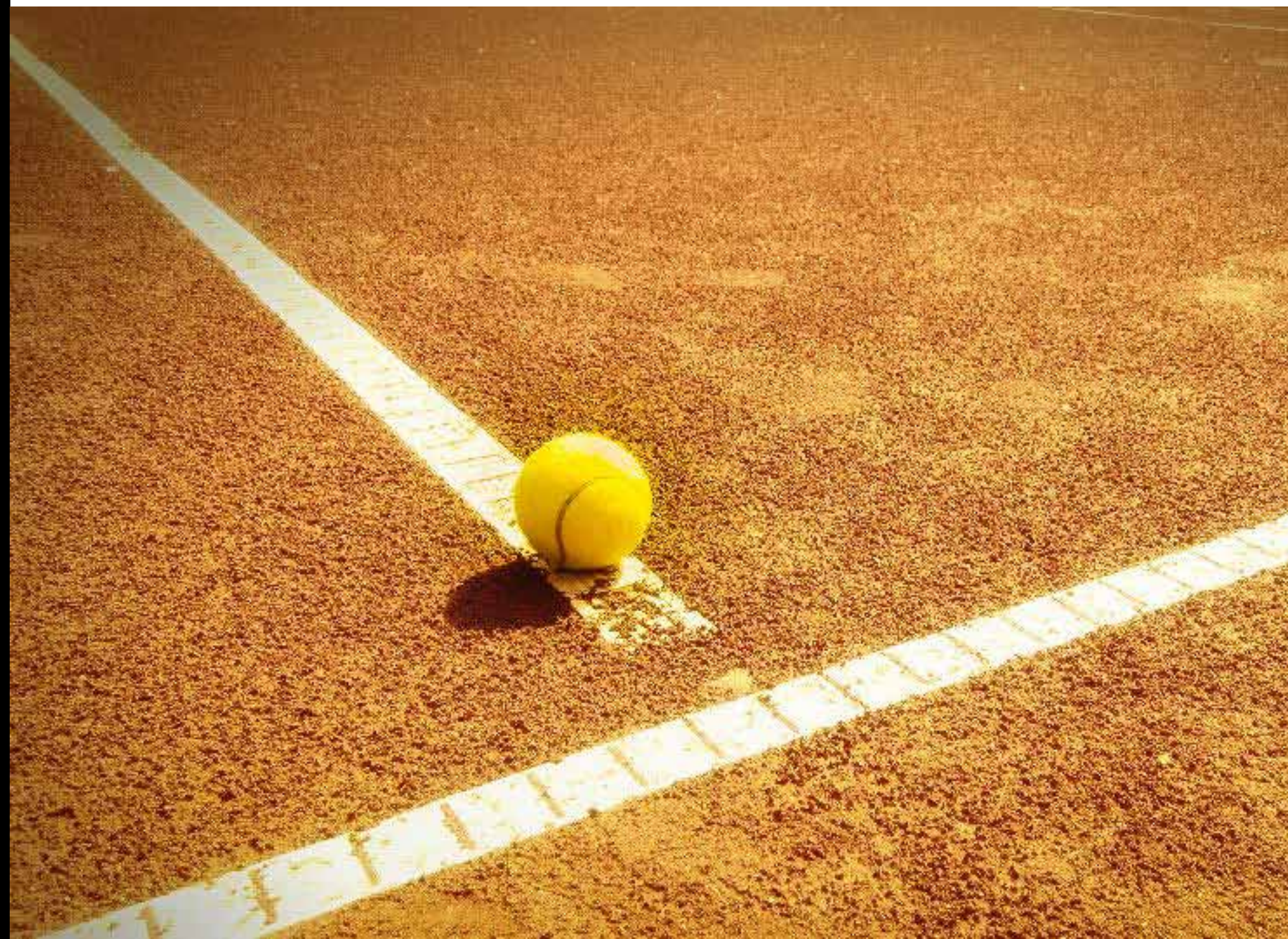


# SPORTING MILANO 3

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## LOCATION

Qualifications for the NEXT GEN ATP FINALS will be held in the context of Sporting Milano 3, within the PalaSporting, an impressive structure of approx 5000 square meters, made of lamellar wood. The grandstands will be set up in addition to the commercial village.



The Club, with sports facilities and modern, functional and welcoming solutions, is the ideal place to run this great event. The tournament will take place inside the Sports Hall made of lamellar wood.

# MEDIA PARTNERS

## TV



Live matches will be broadcast live on SuperTennis. Fans will then be able to follow the matches for free on channel 64 of ddt; in HD on SKY channel 224 satellite platform, on Tivùsat channel 30, and in streaming on [www.supertennis.tv](http://www.supertennis.tv).

## PRESS



The event will be followed by a dedicated press agency, in addition to the tons of articles that will be published by the major national daily sports titles such as Gazzetta dello Sport, Corriere dello Sport, etc., etc...

## WEB SOCIAL



Sharing contents on Sporting's website and social channels, together with official channels of the Italian Tennis Federation and attendees ones as well.



# SPORTING MILANO 3



## GOLD SPONSOR - 50K€ EACH

### Visibility during the event

n. 1 banner 3x1 long side on the field (ideal for TV shooting);  
n. 1 stadium banner;

### Radio Communication

30" Spot radio (tbc by customer);

### Corporate Hospitality

20 premium tickets (access granted to the hospitality area);  
20 tickets to tribunes;  
Booth in the exhibition area;  
Private table for 10 people at Gala Dinner;  
6 invitations to warm up;  
1 Clinic  
Exclusive merchandising

### Extra Event Visibility

14 days visibility on the M4 Advertising Circuit - Urban Domination and District Retail;

# SPORTING MILANO 3



## SILVER SPONSOR - 30K€ EACH

### Visibility during the event

n. 2 stadium banner 3x1 (of which 1 ideal for TV shooting);

### Corporate Hospitality

16 premium tickets (access granted to the hospitality area);

10 tickets to tribunes;

Booth in the exhibition area;

8 invitation to Gala Dinner;

4 invitations to warm up;

1 Clinic

Exclusive merchandising

### Extra Event Visibility

14 days visibility on the M4 Advertising Circuit - Urban Domination



# SPORTING MILANO 3



## BRONZE SPONSOR - 20K€ EACH

### Visibility during the event

n. 1 stadium banner 3x1 (of which 1 ideal for TV shooting);

### Corporate Hospitality

12 premium tickets (access granted to the hospitality area);

6 tickets to tribunes;

Booth in the exhibition area;

4 invitation to Gala Dinner;

4 invitations to warm up;

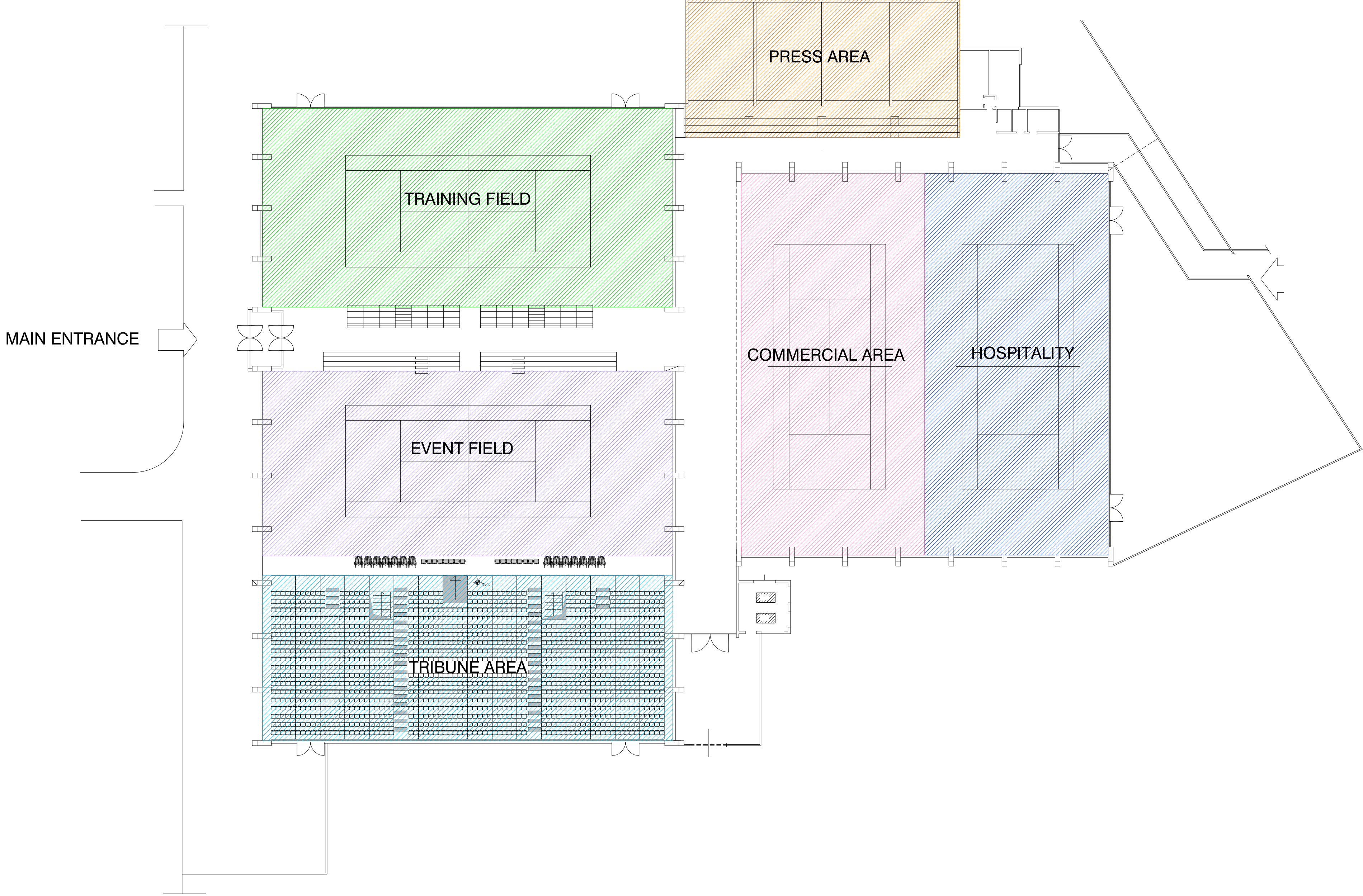
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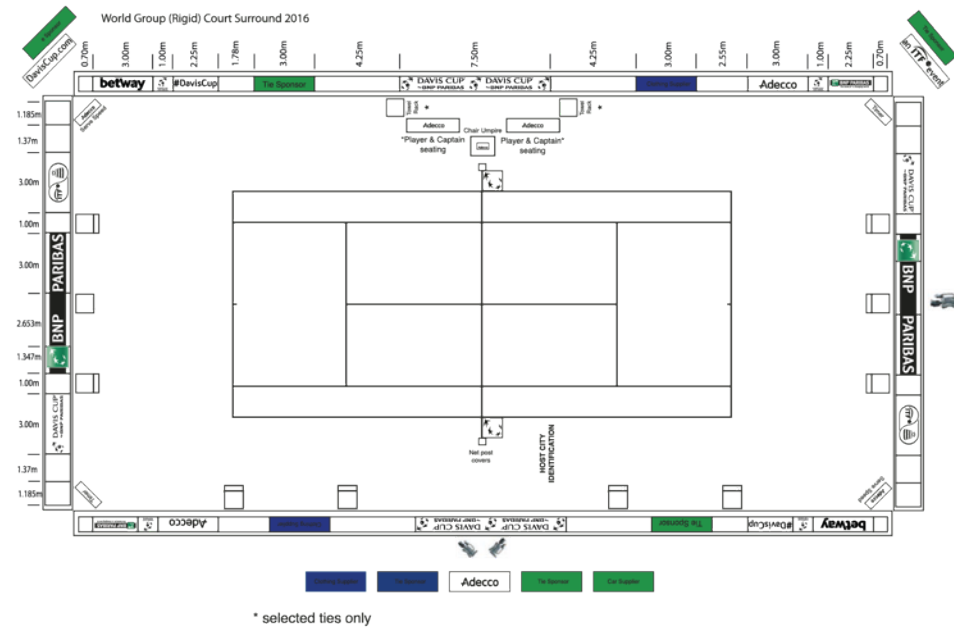
Exclusive merchandising

### Extra Event Visibility

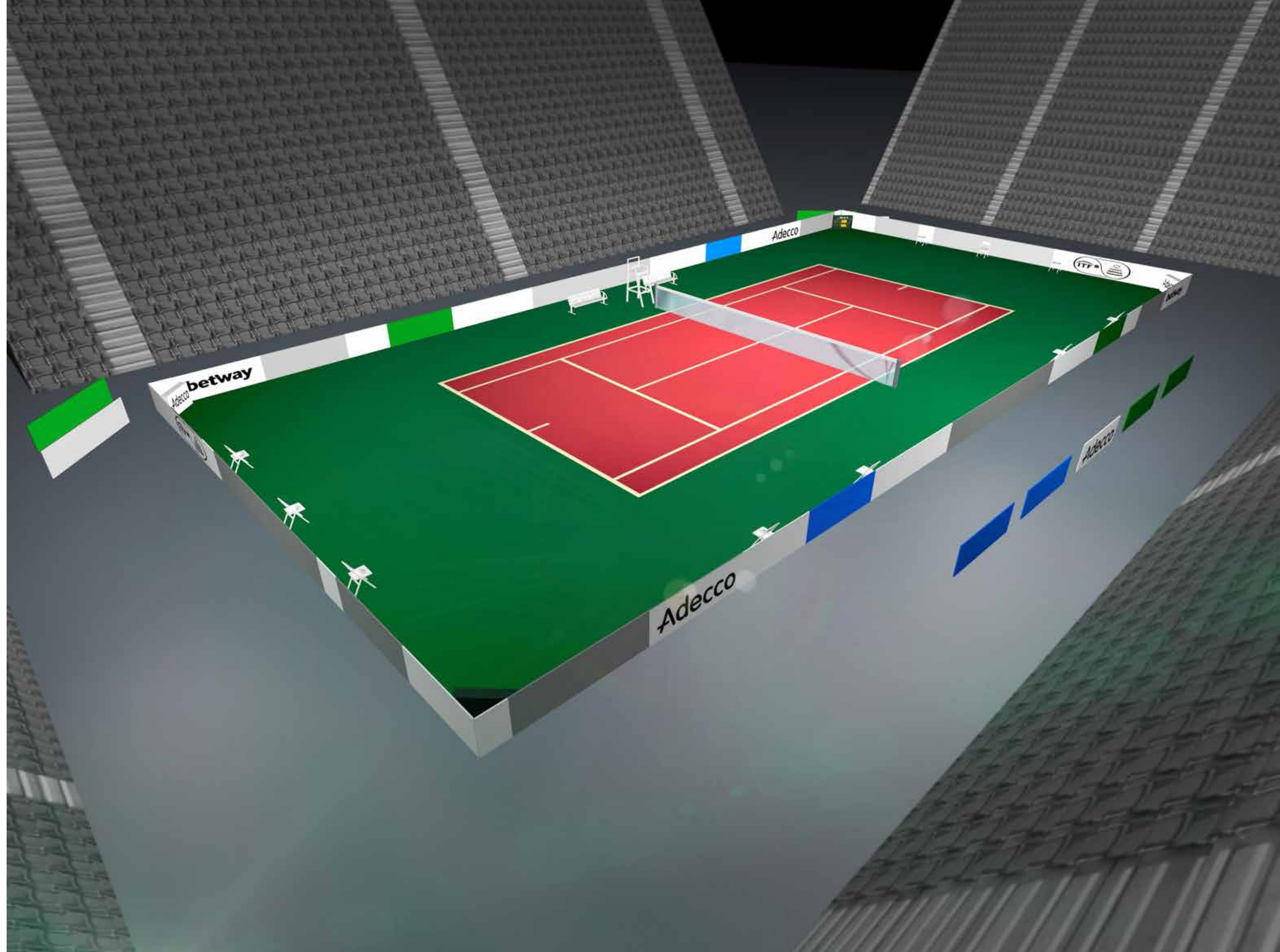
7 days visibility on the M4 Advertising Circuit - Urban Domination

# SPORTING MILANO 3





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# SPORTING MILANO 3

12 Km from downtown Milan  
2 km from highway junction exit "Ticinese Bis"  
1 Km from Humanitas Clinical & University Institute





**THANK YOU**

**SM3**

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